



AUTUMN /
WINTER
2026 COLLECTION

NÜ
DENMARK



Since the first winter we remember, clothing has been more than protection. It has been ritual, expression, identity.

From the beginning, we have sought warmth not only in colors and fabrics, but in stories carried through every detail.

This collection reflects that journey

For AW26, that story unfolds in a palette drawn from nature and time: deep burgundy and muted rose, earthy olives and warm browns, moss greens balanced with bone, and cool greys softened by camel and blue. Colours that feel worn-in, lived-in, and effortlessly refined.

The silhouettes follow the same rhythm. Structured jackets layered over soft knits. Fluid dresses anchored by sculptural outerwear. Athleisure-inspired shapes refined through texture and tone. Leather contrasted with delicacy, strength meeting softness at every turn.

Each look in this collection carries the contrasts we live with - raw yet polished, bold yet understated, feminine yet grounded.

Designed to move through late summer warmth into autumn depth, and onward toward the stillness of winter.

SINCE is not about looking back, but about carrying forward. It is the reminder that style endures - through seasons, through change, through you.

REFINED SOPHISTICATION SINCE 1997



ENJOY THE SEASON!





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AUTUMN / WINTER 2026

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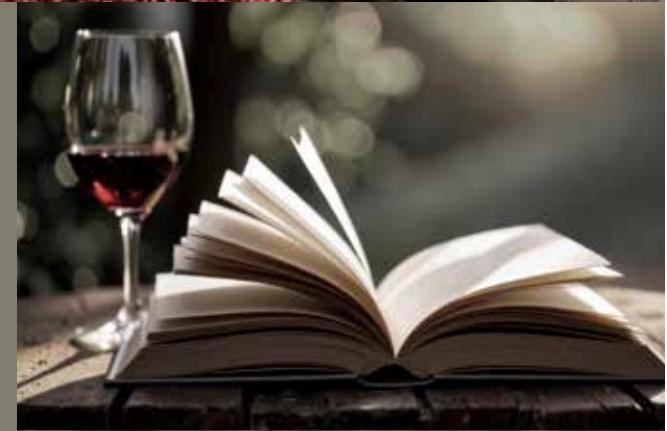




SINCE EARTH TOOK FIRE

Army green, rich brown and subtle chili tones
- grounded yet alive.

A palette that embodies raw strength
and natural energy.



DELIVERY JULY/AUGUST











D E S I G N E R S
Feelings



DISCOVER OUR EDIT OF THIS SEASON'S KEY LOOKS - TEXTURED LAYERS, RELAXED TAILORING AND MODERN CONTRASTS. FROM SOFT KNITS AND STATEMENT JACKETS TO LACE, DENIM AND FLUID SILHOUETTES, EACH PIECE IS DESIGNED TO MIX EFFORTLESSLY AND ELEVATE YOUR EVERYDAY. THESE ARE OUR DESIGNERS' FAVOURITES OF THE SEASON



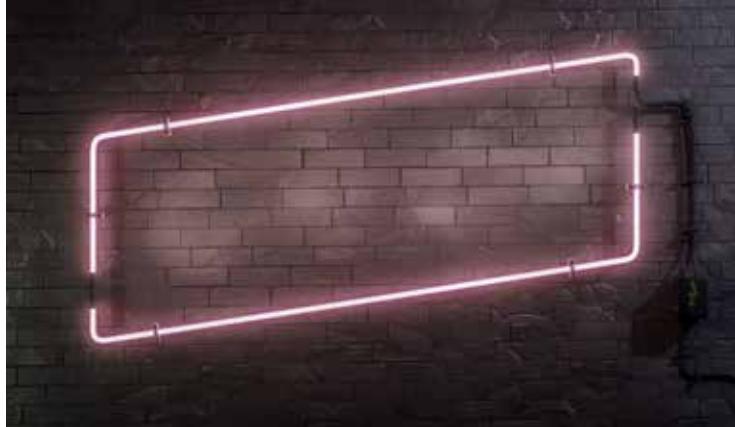




SINCE WARMTH TURNED BURGUNDY

Deep burgundy and muted rose
- colours that feel like emotion
and elegance intertwined.

Soft, feminine warmth
balanced by depth and strength.



DELIVERY JULY/AUGUST











THE EDIT

PIECES WITH PURPOSE



layering**LACE**

Layering lace adds a subtle edge and effortless femininity to any look. Wear it underneath for depth and texture - or style it as a standalone blouse for a raw, elegant contrast.

*color to calm***CHECKERED**

Checks that follow your mood - style them bold with colour or keep it calm in earthy tones. A timeless pattern with endless attitude.

Day to night**FRILLS**

Switch it up effortlessly: wear the jacket clean and minimal for daytime - then add the frill detail for a bold, elevated night look. One piece. Two moods. Always refined.

*Late summer to autumn***CULOTTE**

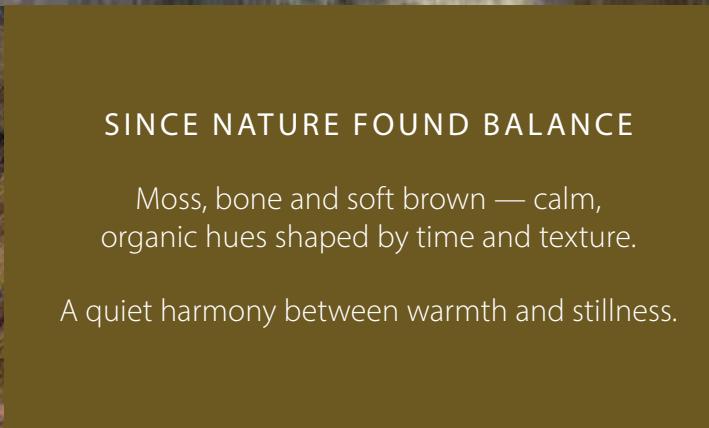
Culottes that move with the seasons - bare legs and light layers for late summer, then grounded with boots as the cold sets in.

Shirt and jacket**SUEDE**

Our faux suede jacket works both ways - wear it open as a layer or button it up as a sleek, structured blouse.







DELIVERY AUGUST/SEPTEMBER

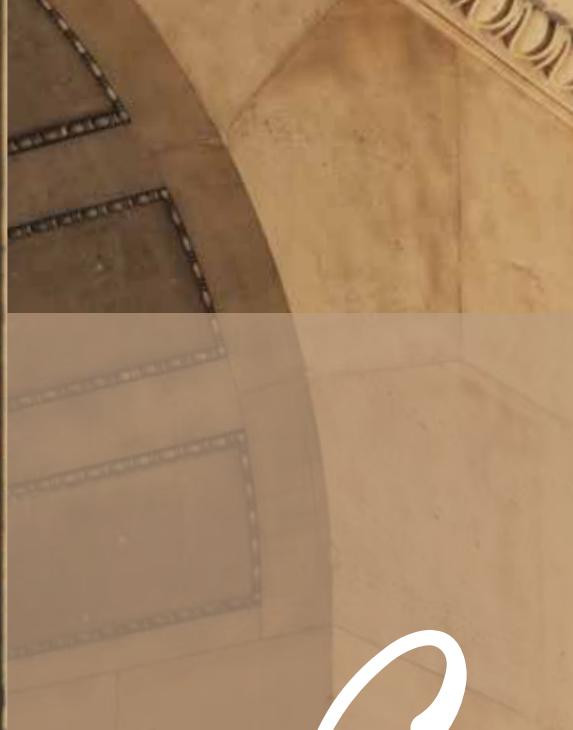












Gir









SINCE SHADOWS TURNED COOL

Grey, camel and blue — refined tones of clarity and calm strength.

Light meeting shadow in timeless sophistication.



DELIVERY AUGUST/SEPTEMBER









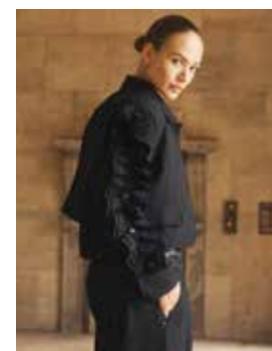


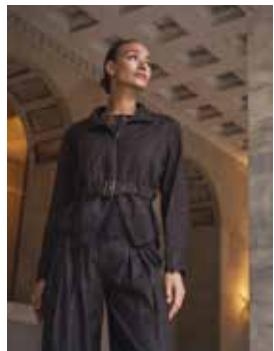


ELODIE JACKET / 8920-35

ENICE BLOUSE KNIT / 8956-60
EMELINE TROUSERS / 8924-10
EMMIE BAG / 8927-85ESMERALDA JACKET / 8943-35
EMBERLY TEE / 8923-50
ERICA TROUSERS / 8934-10

ELMA BLOUSE KNIT / 8919-60

ELARA SHIRT / 8933-40
ELARA TROUSERS / 8933-10
ELARA SCARF / 8933-85ETTA TOP KNIT / 8954-50
ELARA TROUSERS / 8933-10EDEN SHIRT / 8901-40
EDEN TROUSERS / 8901-10ELODIE JACKET / 8920-35
EDEN DRESS / 8901-23EUGENIA BLOUSE KNIT / 8955-60
ESMERALDA SKIRT / 8943-20ERINORA BLAZER / 8938-35
ENOLA TEE / 8931-50
EDEN TROUSERS / 8901-10ESMA JACKET / 8942-35
ESELD DRESS / 8941-23ELENI SHIRT / 8913-40
ELENI TROUSERS / 8913-10ELIETTE BLOUSE KNIT / 8915-60
ERINA SKIRT / 8937-20ELLEN SHIRT / 8918-40
EMORY DRESS / 8928-23EMORY SHIRT / 8928-40
EMORY TROUSERS / 8928-10ELBA JACKET / 8911-35
EUGENIA BLOUSE KNIT / 8955-50
EILA TROUSERS / 8904-10ELENI SHIRT / 8913-40
ELIETTE TOP / 8915-46
ELENI TROUSERS / 8913-11EILA JACKET / 8904-35
EILA TOP / 8904-46
EILA TROUSERS / 8904-10EDESSA JACKET / 8970-35
CILJE TUNIC DRESS / 01-26ESMERALDA JACKET / 8943-35
EMBERLY TEE / 8923-50
ERICA TROUSERS / 8934-10EDITH SHIRT / 8902-40
EDITH TROUSERS / 8902-10



CHARLOTTE TOP L/S / 8705-50
EDNA JACKET / 8903-35
EDNA TROUSERS / 8903-10



EDITH JACKET / 8902-35
CILJE TUNIC DRESS / 01-26



EMELINE JACKET / 8924-35
EMELINE SKIRT / 8924-20



ENID JACKET LONG / 8930-36
ESSIE SHIRT / 8944-40
ESMERALDA TROUSERS / 8943-10



ERIN TEE / 8935-50
ESSIE SKIRT / 8944-20
AKIA BAG / 0997-83



ELYRIA SHIRT / 8922-40
EDITH TROUSERS / 8902-10



EIMY JACKET / 8976-35
EIMY TROUSERS / 8976-10



ARISA JACKET / 8538-35
EVERDEEN DRESS / 8964-23
EMMIE BAG / 8927-85



ELYRA JACKET / 8921-35



EBBA BLAZER / 8900-36
EVANGELINE BLOUSE KNIT / 8960-50
EBBA TROUSERS / 8900-10



ELIANA VEST / 8914-33
ELYRIA SHIRT / 8922-42
ELIANA TROUSERS / 8914-10



EVER SHIRT / 8963-40
EVER TROUSERS / 8963-10



ETHEL JACKET / 8952-35
CHARLOTTE TOP L/S / 8705-50
ETHEL TROUSERS / 8952-10



EVA BLOUSE KNIT / 8957-60
AKIA BAG SMALL / 0997-91
ESSIE SKIRT / 8944-20



EVIE BLOUSE / 8965-40
EVIE TROUSERS / 8965-10



EVE PONCHO KNIT / 8961-60
CHARLOTTE TOP L/S / 8705-50
ELYRA SHORTS / 8921-15



ELYRA JACKET / 8921-35



ERINORA BLAZER / 8938-35
EMMA TEE LONG SLEEVE / 8926-50
ERINORA TROUSERS / 8938-11



EILEEN JACKET MULTI / 8905-37
EVA BLOUSE KNIT / 8957-60



ELAYNE JACKET / 8910-36
CHARLOTTE TOP L/S / 8705-50
ELAYNE TROUSERS / 8910-10



EMMIE JACKET SHORT / 8927-36
EVALINA BLOUSE KNIT / 8958-60
EIMY SKIRT / 8976-20

GET INSPIRED

SOCIAL MEDIA

Follow us on Social Media for updates from the world of NÜ. Go behind the scenes and discover our latest collections.

We look forward to welcoming you.

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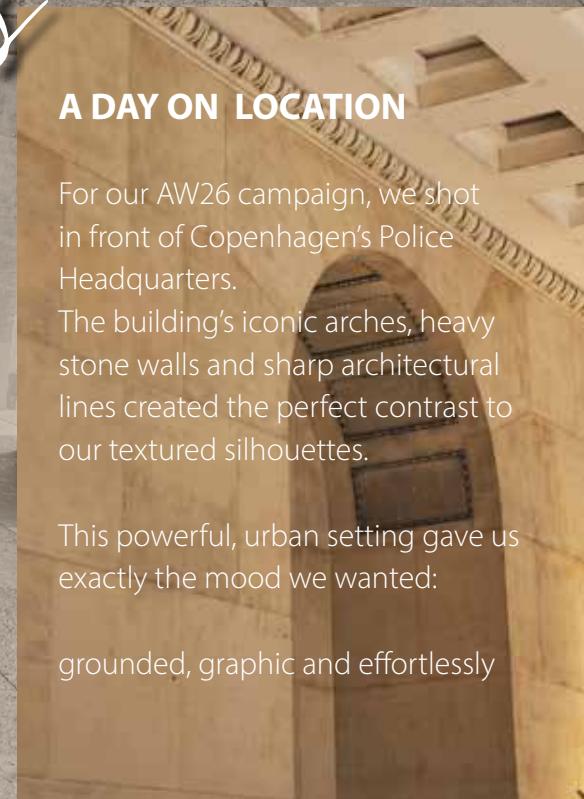
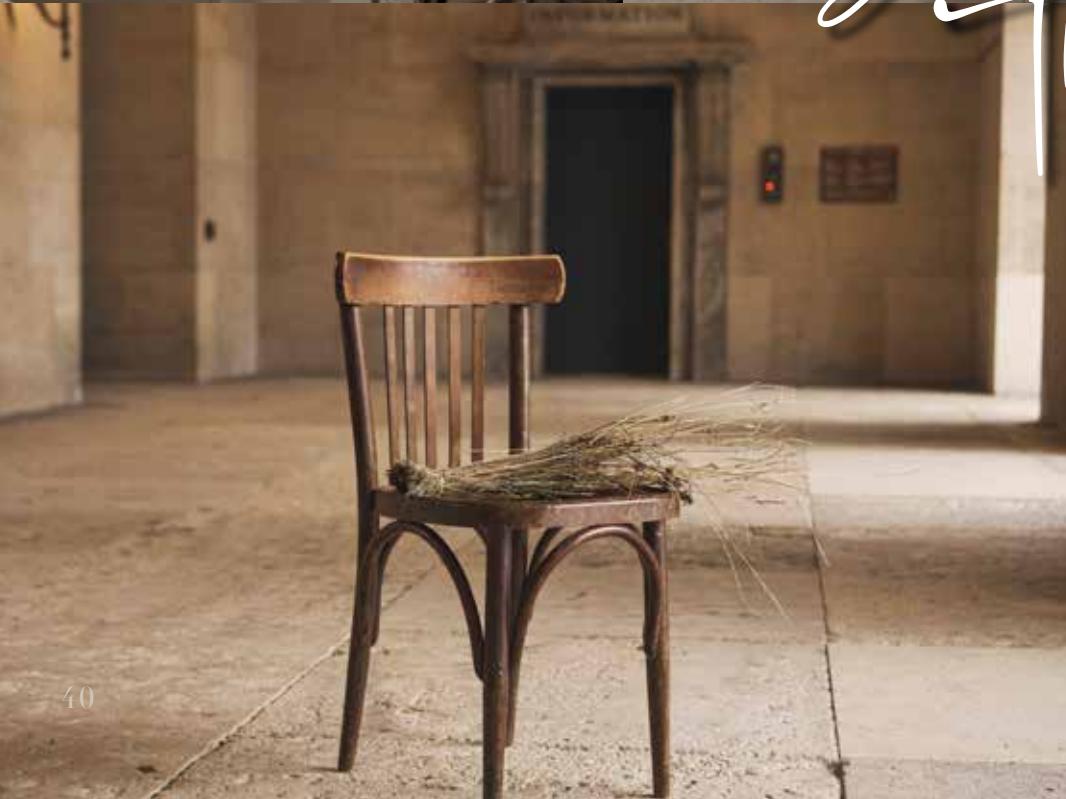
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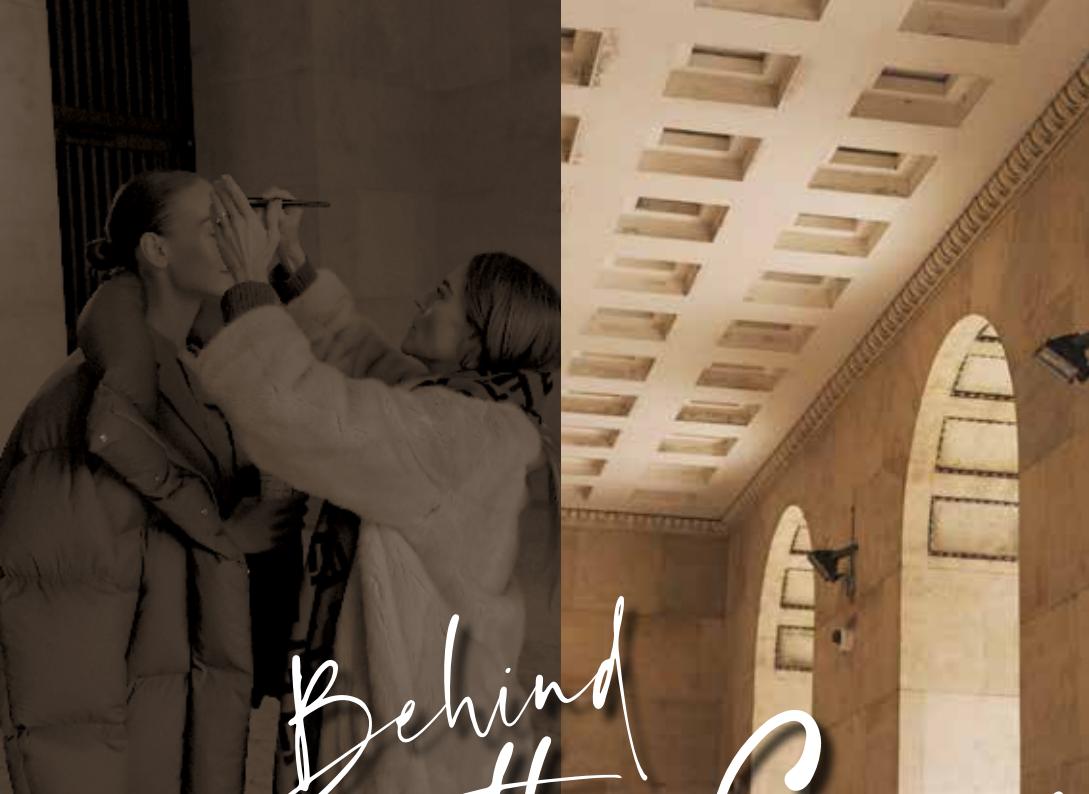


For our AW26 campaign, we shot in front of Copenhagen's Police Headquarters. The building's iconic arches, heavy stone walls and sharp architectural lines created the perfect contrast to our textured silhouettes.

This powerful, urban setting gave us exactly the mood we wanted:

grounded, graphic and effortlessly

Behind the Scenes





CO N T A C T

AROUND THE WORLD SINCE 1997

NÜ A/S HEADQUARTERS
8960 RANDERS, DENMARK
TEL +45 87 12 23 00
OFFICE@NU-DENMARK.COM

AUSTRIA
BELGIUM
CANADA
CZECH RUPUBLIC
DENMARK
FRANCE

GERMANY
GREECE
HUNGARY
IRELAND
ISRAEL
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